

National Tracking Poll

Project: 190753

N Size: 1000 K-12 Parents

Margin of Error: ± 3%

July 31 - August 03, 2019

Topline Report

Question	Response	Frequency	Percentage
PINK1_1	<i>How confident are you that your children will be able to find a job that pays a living wage after they graduate from: High school</i>		
	Very confident	318	35%
	Somewhat confident	350	34%
	Not very confident	208	19%
	Not at all confident	97	9%
	Don't know/no opinion	27	3%
PINK1_2	<i>How confident are you that your children will be able to find a job that pays a living wage after they graduate from: College</i>		
	Very confident	431	45%
	Somewhat confident	392	37%
	Not very confident	103	9%
	Not at all confident	30	3%
	Don't know/no opinion	44	5%
PINK2	<i>How strong do you believe the job market is for young adults today?</i>		
	Very strong	132	15%
	Somewhat strong	420	42%
	Not very strong	316	30%
	Not at all strong	81	8%
	Don't know/Not sure	51	5%
PINK3	<i>One year from now, do you expect the job market for young adults to be better or worse than it is today?</i>		
	Much better	116	14%
	Somewhat better	419	42%
	Somewhat worse	226	21%
	Much worse	45	4%
	Don't know/no opinion	194	18%
PINK4_1	<i>Do you agree or disagree with the following statements? Schools are doing enough to prepare students for a career after graduation</i>		
	Strongly agree	88	10%
	Somewhat agree	315	33%
	Somewhat disagree	332	32%
	Strongly disagree	227	21%
	Don't know/no opinion	38	4%

Question	Response	Frequency	Percentage
PINK4_2	<i>Do you agree or disagree with the following statements? Schools are teaching kids useful skills that will help them in the real world</i>		
	Strongly agree	111	13%
	Somewhat agree	340	34%
	Somewhat disagree	320	30%
	Strongly disagree	201	19%
	Don't know/no opinion	28	4%
PINK5	<i>In your opinion, are companies doing enough to help schools prepare today's students for tomorrow's careers?</i>		
	Definitely	53	6%
	Probably	206	22%
	Probably not	478	46%
	Definitely not	180	17%
	Don't know/no opinion	83	8%
PINK6	<i>Do you agree or disagree with the following statement: Schools that can't afford comprehensive career and technical education should partner with online learning providers to close the gap.</i>		
	Strongly agree	297	30%
	Somewhat agree	484	50%
	Somewhat disagree	83	7%
	Strongly disagree	16	2%
	Don't know/no opinion	120	11%
PINK7	<i>How concerned are you about the safety of your children in school?</i>		
	Very concerned	395	42%
	Somewhat concerned	380	36%
	Not very concerned	160	16%
	Not at all concerned	51	5%
	Don't know/no opinion	14	2%
PINK8_1	<i>How concerned are you about the following safety issues in your child's school? Active shooter</i>		
	Very concerned	430	46%
	Somewhat concerned	301	28%
	Not very concerned	187	17%
	Not at all concerned	65	6%
	Don't know/no opinion	17	2%

Question	Response	Frequency	Percentage
PINK8_2	<i>How concerned are you about the following safety issues in your child's school? Illegal drugs</i>		
	Very concerned	394	41%
	Somewhat concerned	346	34%
	Not very concerned	167	16%
	Not at all concerned	79	7%
	Don't know/no opinion	14	2%
PINK8_3	<i>How concerned are you about the following safety issues in your child's school? In-person bullying or harassment</i>		
	Very concerned	493	50%
	Somewhat concerned	341	34%
	Not very concerned	114	10%
	Not at all concerned	41	4%
	Don't know/no opinion	11	2%
PINK8_4	<i>How concerned are you about the following safety issues in your child's school? Cyber-bullying</i>		
	Very concerned	403	40%
	Somewhat concerned	350	34%
	Not very concerned	165	16%
	Not at all concerned	64	7%
	Don't know/no opinion	18	2%
PINK8_5	<i>How concerned are you about the following safety issues in your child's school? Natural disasters</i>		
	Very concerned	174	19%
	Somewhat concerned	286	28%
	Not very concerned	377	35%
	Not at all concerned	141	15%
	Don't know/no opinion	22	3%
PINK9	<i>Do you believe your children need a four-year college degree to be successful?</i>		
	Yes, definitely	197	21%
	Yes, probably	305	31%
	No, probably not	290	27%
	No, definitely not	170	16%
	Don't know/no opinion	38	4%

Question	Response	Frequency	Percentage
PINK10	<i>As the cost of higher education continues to increase, how valuable is a college education to you?</i>		
	Very valuable	340	35%
	Somewhat valuable	404	39%
	Not too valuable	174	17%
	Not at all valuable	54	6%
	Don't know/no opinion	28	3%
PINK11_1NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Parent savings/income</i>		
	Selected	496	49%
	Not Selected	504	51%
PINK11_2NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Student savings/income</i>		
	Selected	292	28%
	Not Selected	708	72%
PINK11_3NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Loans taken by student</i>		
	Selected	513	47%
	Not Selected	487	53%
PINK11_4NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Loans taken by parent</i>		
	Selected	351	36%
	Not Selected	649	64%
PINK11_5NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Credit card</i>		
	Selected	55	7%
	Not Selected	945	93%
PINK11_6NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Won't attend college</i>		
	Selected	38	4%
	Not Selected	962	96%
PINK11_7NET	<i>If your child plans to attend college after graduation, how will your family pay for it? Other</i>		
	Selected	98	10%
	Not Selected	902	90%

Question	Response	Frequency	Percentage
PINK11_8NET	<i>If your child plans to attend college after graduation, how will your family pay for it?</i> <i>None of the above</i>		
	Selected	39	5%
	Not Selected	961	95%
PINK12	<i>In your opinion, how big of a problem is student debt in the U.S.?</i>		
	A very serious problem	565	55%
	A serious problem	308	32%
	A problem, but not serious	99	10%
	Not a problem	4	0%
	Don't know/No opinion	24	3%
PINK13_1	<i>Do you agree or disagree with the following ways to alleviate student debt? Offering high school students more opportunities to earn college credits before graduating</i>		
	Strongly agree	652	64%
	Somewhat agree	281	28%
	Somewhat disagree	31	3%
	Strongly disagree	9	1%
	Don't know/no opinion	27	3%
PINK13_2	<i>Do you agree or disagree with the following ways to alleviate student debt? Offering students more exposure to future career opportunities and experiences before they enter college</i>		
	Strongly agree	634	62%
	Somewhat agree	306	32%
	Somewhat disagree	27	3%
	Strongly disagree	4	0%
	Don't know/no opinion	29	3%
PINK13_3	<i>Do you agree or disagree with the following ways to alleviate student debt? New government programs to cancel individual student loan debts</i>		
	Strongly agree	516	51%
	Somewhat agree	259	25%
	Somewhat disagree	81	9%
	Strongly disagree	89	8%
	Don't know/no opinion	55	6%
PINK13_4	<i>Do you agree or disagree with the following ways to alleviate student debt? New government programs to provide tuition-free college</i>		
	Strongly agree	583	58%
	Somewhat agree	226	23%
	Somewhat disagree	71	8%
	Strongly disagree	82	7%
	Don't know/no opinion	38	4%

Question	Response	Frequency	Percentage
PINK14	<i>How willing are you to pay more in taxes to fund new government programs to cancel individual student loan debts?</i>		
	Very willing	220	23%
	Somewhat willing	356	36%
	Not very willing	172	17%
	Not at all willing	184	17%
	Don't know/No opinion	68	7%
PINK15	<i>How willing are you to pay more in taxes to fund new government programs to provide tuition-free college?</i>		
	Very willing	259	27%
	Somewhat willing	362	36%
	Not very willing	153	16%
	Not at all willing	169	16%
	Don't know/No opinion	57	6%
PINK16	<i>On a scale from 1 to 5 with 1 being 'very bad' and 5 being 'very good,' and 3 being neutral, how would you rate the Trump administration's handling of education issues?</i>		
	1 – Very bad	310	32%
	2	125	13%
	3 - Neutral	359	35%
	4	123	11%
	5 – Very good	83	8%
PINK17	<i>Would the Democrats running for president do a better or worse job on education issues than the Trump administration?</i>		
	A better job	350	36%
	A worse job	273	26%
	The same	124	13%
	Don't know/no opinion	253	25%
PINK18	<i>Which of the following comes closest to your opinion? Teachers in my state are...</i>		
	Underpaid	691	69%
	Overpaid	51	5%
	Paid the right amount	157	16%
	Don't know/No opinion	101	10%
PINK19	<i>Which of the following comes closest to your opinion, even if neither is exactly correct?</i>		
	Teacher unions improve the quality of education that schools provide to students by supporting their members	359	36%
	Teacher unions hinder the quality of education that schools provide to students by being more concerned about members than students	271	27%
	Neither	370	38%

Question	Response	Frequency	Percentage
PINK20	<i>Is it fair to students and parents if teachers choose to close schools by striking for higher salaries?</i>		
	Yes	242	24%
	No	583	57%
	Don't know/no opinion	175	19%
PINKdem1_1NET	<i>What type of school(s) will your child(ren) attend in the 2019-2020 school year? Select all that apply. Public school</i>		
	Selected	859	87%
	Not Selected	141	13%
PINKdem1_2NET	<i>What type of school(s) will your child(ren) attend in the 2019-2020 school year? Select all that apply. Private school</i>		
	Selected	69	6%
	Not Selected	931	94%
PINKdem1_3NET	<i>What type of school(s) will your child(ren) attend in the 2019-2020 school year? Select all that apply. Charter school</i>		
	Selected	48	5%
	Not Selected	952	95%
PINKdem1_4NET	<i>What type of school(s) will your child(ren) attend in the 2019-2020 school year? Select all that apply. Magnet school</i>		
	Selected	12	1%
	Not Selected	988	99%
PINKdem1_5NET	<i>What type of school(s) will your child(ren) attend in the 2019-2020 school year? Select all that apply. Home school</i>		
	Selected	48	4%
	Not Selected	952	96%
PINKdem1_6NET	<i>What type of school(s) will your child(ren) attend in the 2019-2020 school year? Select all that apply. Other, please specify:</i>		
	Selected	7	1%
	Not Selected	993	99%
PINKdem2_1NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. Kindergarten</i>		
	Selected	204	22%
	Not Selected	796	78%
PINKdem2_2NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 1st Grade</i>		
	Selected	128	13%
	Not Selected	872	87%

Question	Response	Frequency	Percentage
PINKdem2_3NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 2nd Grade</i>		
	Selected	126	12%
	Not Selected	874	88%
PINKdem2_4NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 3rd Grade</i>		
	Selected	119	11%
	Not Selected	881	89%
PINKdem2_5NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 4th Grade</i>		
	Selected	132	14%
	Not Selected	868	86%
PINKdem2_6NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 5th Grade</i>		
	Selected	139	14%
	Not Selected	861	86%
PINKdem2_7NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 6th Grade</i>		
	Selected	119	11%
	Not Selected	881	89%
PINKdem2_8NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 7th Grade</i>		
	Selected	135	14%
	Not Selected	865	86%
PINKdem2_9NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 12th Grade 8th Grade</i>		
	Selected	106	12%
	Not Selected	894	88%
PINKdem2_10NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 9th Grade</i>		
	Selected	110	11%
	Not Selected	890	89%
PINKdem2_11NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 10th Grade</i>		
	Selected	127	13%
	Not Selected	873	87%

Question	Response	Frequency	Percentage
PINKdem2_12NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 11th Grade</i>		
	Selected	80	8%
	Not Selected	920	92%
PINKdem2_13NET	<i>What grade(s) are your children attending in the 2019-2020 school year? Select all that apply. 12th Grade</i>		
	Selected	103	11%
	Not Selected	897	89%
PINKscn1	<i>In the 2019-2020 school year, will you have any children enrolled in kindergarten through 12th grade?</i>		
	Yes	1000	100%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

Respondent Demographics Summary

Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	K-12 Parents	1000	100%
xdemGender	Gender: Male	400	46%
	Gender: Female	600	54%
	N	1000	
age5	Age: 18-29	135	15%
	Age: 30-44	605	54%
	Age: 45-54	192	22%
	Age: 55-64	52	6%
	Age: 65+	16	2%
	N	1000	
demAgeGeneration	Generation Z: 18-22	3	0%
	Millennial: Age 23-38	500	50%
	Generation X: Age 39-54	429	42%
	Boomers: Age 55-73	67	8%
	N	999	
xpid3	PID: Dem (no lean)	335	34%
	PID: Ind (no lean)	374	39%
	PID: Rep (no lean)	291	27%
	N	1000	
xpidGender	PID/Gender: Dem Men	125	14%
	PID/Gender: Dem Women	210	20%
	PID/Gender: Ind Men	144	18%
	PID/Gender: Ind Women	230	21%
	PID/Gender: Rep Men	131	15%
	PID/Gender: Rep Women	160	13%
	N	1000	
xdemIdeo3	Ideo: Liberal (1-3)	290	31%
	Ideo: Moderate (4)	278	28%
	Ideo: Conservative (5-7)	323	30%
	N	891	
xeduc3	Educ: < College	663	68%
	Educ: Bachelors degree	221	23%
	Educ: Post-grad	116	10%
	N	1000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	480	51%
	Income: 50k-100k	353	34%
	Income: 100k+	167	15%
	N	1000	
xdemWhite	Ethnicity: White	775	75%
xdemHispBin	Ethnicity: Hispanic	103	22%
demBlackBin	Ethnicity: Afr. Am.	127	15%
demRaceOther	Ethnicity: Other	98	10%
xdemReligion	All Christian	409	40%
	All Non-Christian	31	3%
	Atheist	30	3%
	Agnostic/Nothing in particular	530	54%
	N	1000	
xdemReligOther	Religious Non-Protestant/Catholic	36	4%
xdemEvang	Evangelical	318	31%
	Non-Evangelical	338	34%
	N	656	
xdemUsr	Community: Urban	250	27%
	Community: Suburban	453	44%
	Community: Rural	297	29%
	N	1000	
xdemEmploy	Employ: Private Sector	489	45%
	Employ: Government	89	8%
	Employ: Self-Employed	77	8%
	Employ: Homemaker	170	17%
	Employ: Student	9	1%
	Employ: Retired	33	4%
	Employ: Unemployed	68	8%
	Employ: Other	65	7%
	N	1000	
xdemMilHH1	Military HH: Yes	114	12%
	Military HH: No	886	88%
	N	1000	
xnrl	RD/WT: Right Direction	386	37%
	RD/WT: Wrong Track	614	63%
	N	1000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Approve	Trump Job Approve	421	40%
	Trump Job Disapprove	541	56%
	N	962	
Trump_Approve2	Trump Job Strongly Approve	213	21%
	Trump Job Somewhat Approve	208	19%
	Trump Job Somewhat Disapprove	151	15%
	Trump Job Strongly Disapprove	390	41%
	N	962	
Trump_Fav	Favorable of Trump	396	36%
	Unfavorable of Trump	543	57%
	N	939	
Trump_Fav_FULL	Very Favorable of Trump	210	20%
	Somewhat Favorable of Trump	186	16%
	Somewhat Unfavorable of Trump	123	12%
	Very Unfavorable of Trump	420	45%
	N	939	
xnr3	#1 Issue: Economy	354	35%
	#1 Issue: Security	186	18%
	#1 Issue: Health Care	192	20%
	#1 Issue: Medicare / Social Security	41	5%
	#1 Issue: Women's Issues	68	6%
	#1 Issue: Education	82	8%
	#1 Issue: Energy	43	4%
	#1 Issue: Other	34	3%
	N	1000	
xsubVote18O	2018 House Vote: Democrat	336	34%
	2018 House Vote: Republican	286	26%
	2018 House Vote: Someone else	33	3%
	N	655	
xsubVote16O	2016 Vote: Hillary Clinton	305	31%
	2016 Vote: Donald Trump	303	28%
	2016 Vote: Other	76	8%
	2016 Vote: Didn't Vote	315	32%
	N	999	
xsubVote14O	Voted in 2014: Yes	583	57%
	Voted in 2014: No	417	43%
	N	1000	

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Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xsubVote12O	2012 Vote: Barack Obama	403	40%
	2012 Vote: Mitt Romney	211	20%
	2012 Vote: Other	34	3%
	2012 Vote: Didn't Vote	351	37%
	N	999	
xreg4	4-Region: Northeast	160	15%
	4-Region: Midwest	248	22%
	4-Region: South	428	39%
	4-Region: West	164	23%
	N	1000	
PINKdem6	Grades K-5	618	62%
PINKdem7	Grades 6-8	337	34%
PINKdem8	Grades 9-12	363	37%

Note: Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.

